What Is Claimed Is:

1. A method for optimizing a starting torque and for reducing an electrical power usage of a starter-generator for an internal combustion engine, the starter-generator being configured as an electrical machine that is operated in accordance with an inverter, the method comprising the steps of:

causing a battery to generate an electrical power;

limiting a phase current of the electrical machine for reaching an imaginary turning point on a torque characteristic curve of the electrical machine; and

controlling the electrical machine beginning at a limiting point along an electrical limiting power curve such that the electrical power corresponds to that at a stationary operating point of the electrical machine.

2. The method according to claim 1, wherein:

the starter-generator includes a claw pole generator that is operated using an indirect a.c. converter.

3. The method according to claim 1, further comprising the step of:

obtaining the electrical limiting power curve by measuring a voltage of battery terminals and by measuring a limiting value regulation of the phase current at a voltage lower limit.

4. The method according to claim 3, wherein:

at the limiting point a limiting of the electrical power of the starter-generator occurs along the electrical limiting power curve at P_{el} =const, so that $P_{el} \le P_{el}$ at the stationary operating point is always satisfied.

5. The method according to claim 1, wherein:

in order to improve a cold-start function in the inverter assigned to the electrical machine, an increased starting torque can be set for the electrical machine.

6. The method according to claim 2, wherein:

a power limiting of the claw pole generator operated in the indirect a.c.

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converter takes place at the limiting point beginning with an internal combustion engine rotational speed corresponding to the limiting point, by reducing a setpoint phase current of the claw pole generator.

7. The method according to claim 2, wherein:

an angle between a phase voltage space vector and a phase current space vector is influenced beginning with a preestablished internal combustion engine rotational speed corresponding to the limiting point.

8. The method according to claim 1, further comprising the step of:

storing a maximum electrical limiting power and a minimum battery voltage curve corresponding to the maximum electrical limiting power as a temperature-dependent characteristic curve relationship.

9. The method according to claim 1, wherein:

at the stationary operating point, an electrical efficiency of the electrical machine, instead of an efficiency at the imaginary turning point of the torque characteristic curve, determines a maximum battery output.